

# ANNUAL EEO PUBLIC FILE REPORT

WWTI

February 1, 2016 through January 31, 2017

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

WWTI

The information contained in this Report covers the time period beginning February 1, 2016 to and including January 31, 2017. The FCC’s EEO Rule Requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the alphabet letters listed on Appendix 1 under the column entitled “Recruitment Sources Utilized” refer to the Recruitment Sources listed on Appendix 2.

For purposes of this Report, a vacancy was deemed “filled” when the hiree began work. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

Appendix 1 to Annual EEO Public File Report

Covering the Period from February 1, 2016 through January 31, 2017

Station(s) Comprising the Station Employment Unit: WWTI

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Date Filled	Recruitment Source of Hiree	Number of Applicants Interviewed	Recruitment Sources Utilized
1	Special Projects Supervisor	9/29/16	K	9	A-D, F-I, K, M-Y, BB, DD, FF-MM
2	Sales Assistant	10/17/16	D	5	A-D, F-I, K, M-Y, DD, FF-MM
3	Sales Assistant	1/31/17	P	6	A-D, F-I, K, M-Y, DD, FF-MM
4	Digital Media Manager	1/23/17	P	3	A-D, F-I, K, M-Y, DD-MM
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Total Number of Persons Interviewed During Applicable Period: 23

Appendix 2 to Annual EEO Public File Report

Covering the Period from February 1, 2016 through January 31, 2017

Station(s) Comprising the Station Employment Unit: WWTI

Section 2: Recruitment Source Information

	Recruitment Source	Contact	Address	Phone	Requested Notice (Y/N)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
A	New York State Department of Labor/The Workplace		1222 Coffeen St. Watertown, NY 13601	315-782-9252	Y	0
B	Fort Drum Employment Readiness		Clark Hall Fort Drum, NY 13602	315-772-9611	Y	0
C	Walk In				N	0
D	Employee Referral				N	3
E	Advertisement/Not Specified				N	0
F	SUNY Oswego		606 Culkin Hall Oswego, NY 13126		Y	0
G	Empire College		Dulles State Office Building 317 Washington St. Watertown, NY 13601	315-785-2418	Y	0
H	St. Lawrence University Career Center		Student Center, Room 202 Canton, NY 13617		Y	0
I	St. Lawrence County Career Center		80 State Hwy 310 Suite 8 Canton, NY 13617	315-379-9806	Y	0
J	Army Career & Alumni		Clark Hall	315-772-3432	Y	0

	Program		Fort Drum, NY 13602			
K	WWTI Website & Social Media: <a href="http://www.informnny.com">www.informnny.com</a> , FB & Twitter				N	3
L	<a href="http://www.watertownads.com">www.watertownads.com</a>				N	0
M	Company Bulletin Board				N	0
N	<a href="http://www.craigslist.org">www.craigslist.org</a>				N	0
O	Watertown Daily Times	Lori Coburn	2120 Washington St. Watertown, NY 13601	315-782-1000	N	0
P	Nexstar Broadcasting, Inc. website: admin.hirecentric.com, HR Smart				N	17
Q	Jefferson Community College Advising, Career & Counseling Center		Room 6-020 Jules Center 1220 Coffeen St. Watertown, NY 13601		N	0
R	Broome Community College		PO Box 1017 Binghamton, NY 13902		N	0
S	Broome County Urban League	M. Taylor	43-45 Carroll St. Binghamton, NY 13901	607-723-7466	N	0
T	Southern Tier Young Professionals	Kimberly Leonard	PO Box 3248 Binghamton, NY 13902	607-748-6581	N	0
U	University of Rochester Office of Minority Affairs		310 Morey Hall Rochester, NY 14627	585-275-0651	N	0
V	SUNY Binghamton	Jillian Kroll	PO Box 6000 Binghamton, NY 13902	607-777-2553	N	0
W	SUNY Oneonta	Linda Valentine	Ravine Parkway Oneonta, NY 13827	607-436-2534	N	0
X	SUNY Potsdam	Karen Ham	44 Pierrpont Ave. Potsdam, NY 13676	315-267-2344	N	0
Y	SUNY Plattsburgh		Career Development Center	518-564-2071	N	0

			202 Kehoe Administration Building Plattsburgh, NY 12901			
Z	Good Will Industries	Ben Tallerson	25 Elm Place Brooklyn, NY 11201	718-246- 4905x303	N	0
AA	Office of Vocational & Educational Services for Individuals with Disabilities		44 Hawley St. Binghamton, NY 13901	607-723-3330	N	0
BB	YWCA Vocational/Education Department		80 Hawley St. Binghamton, NY 13901	607-723-3330	N	0
CC	Community Options, Inc.		182-184 State St. Binghamton, NY 13901	607-722-5971	N	0
DD	BOCES	Laurie Hahl	435 Glenwood Ave. Binghamton, NY 13905	607-763-3373	N	0
EE	Partnership Employment Center		204 Court St. Binghamton, NY 13902		N	0
FF	SUNY Cobleskill		Career Development Center State Route 7 Cobleskill, NY 12043	518-255-5700	N	0
GG	SUNY New Paltz		1 Hawk Dr. New Paltz, NY 12561	845-257-7869	N	0
HH	Cornell University		170 Martha Van Rensselaer Hall Ithaca, NY 14850	607-255-5471	N	0
II	New York State Broadcasters Association		1805 Western Ave. Albany, NY 12203	518-456-8888	N	0
JJ	Syracuse University		215 University Place Syracuse, NY 13244	315-443-3946	N	0
KK	New School of TV & Radio		50 Colvin Ave. Albany, NY 12206	518-438-7682	N	0
LL	Ithaca College		953 Danby Rd. Ithaca, NY 14850	607-274-1029	N	0
MM	Cazenovia College	Christine	Center for Career &	315-655-7191	N	0

		Richardson	Extended Learning Room 145, Williams Hall Cazenovia, NY 13035			
NN	WWTI/EWTI Stations – On Air TV Commercials	Ashley Cesta	1222 Arsenal St. Watertown, NY 13601	315-785-8850	N	0

Appendix 3 to Annual EEO Public File Report

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Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WWTI

	Recruitment Initiative	Description
1	Establish an Internship Program designed to assist members of the community to acquire skills needed for broadcast employment.	A student from SUNY Fredonia participated in the NYSBA Paid Internship Program as a Promotions Intern beginning 6/27/16 for 180 hours.